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TO: INTERESTED PARTIES
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SUBJECT: BAUGH'S PATH IS CLEAR AND OPEN
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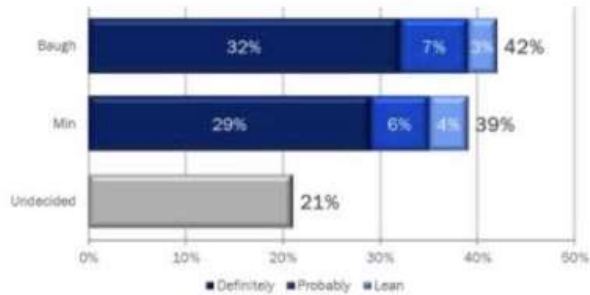
WPA Intelligence conducted two comprehensive surveys for the Baugh for Congress campaign in June 2024. The studies showed that Baugh has a considerable early advantage overall and across the district among multiple key target groups.

Moreover, the political environment in California's 47th Congressional District is particularly strong for Republicans.

Ballot

At present, Baugh has a three-point lead in the two survey average.

- Baugh's lead among "definite" voters is three percent (32-29%).
- Baugh also has strong leads among Hispanics (49-29%), DTS voters (40-35%), men 55+ (48-40%), and women 18-54 (41-36%).



	Republican	DTS/Other	Democrat	White	Hispanic
Baugh	70%	40%	12%	44%	49%
Min	12%	35%	70%	39%	29%
Undecided	19%	26%	18%	17%	23%

	Men 18-54	Men 55+	Women 18-54	Women 55+
Baugh	39%	48%	41%	42%
Min	38%	40%	36%	41%
Undecided	24%	12%	24%	18%



Biden's Impact

Note that even though these surveys were completed prior to the recent Presidential debate, Joe Biden is -10% overall.

His image is also underwater among:

- DTS/Other - -13%
- Whites - -13%, and
- Hispanics - -14%

	Overall	Republican	DTS/Other	Democrat	White	Hispanic
Favorable	43%	13%	41%	75%	42%	39%
Unfavorable	53%	84%	54%	20%	55%	53%
Net Favorable	-10%	-71%	-13%	+55%	-13%	-14%

Joe Biden's job approval is just as bad as his image, but especially worse among a key demographic – Hispanics (-26%).

	Overall	Republican	DTS/Other	Democrat	White	Hispanic
Approve	45%	13%	47%	77%	46%	36%
Disapprove	54%	86%	51%	22%	54%	62%
Net Approve	-9%	-73%	-4%	+55%	-8%	-26%

To top it all off, in a district Biden won by 11-points, former President Donald Trump (46%) leads Joe Biden (45%) by one-point in a head-to-head scenario. What should be truly alarming for Democrats is the considerable shift of 2020 Biden voters: 6% are voting for Donald Trump this time around and Biden is only receiving 86% of his 2020 voters.

	Overall	Trump 2020	Biden 2020
Trump	46%	95%	6%
Biden	45%	1%	86%
Undecided	9%	3%	8%