



**Top Line Survey Results – USA National Public Opinion Survey**  
**Susquehanna Polling and Research, Inc.**  
**Conducted September 23 – October 1, 2024**  
**Sample Size: 1,001 Likely Voters**

**TOP LINE RESULTS AND QUESTIONNAIRE**

Good morning/afternoon/evening, my name is (YOUR FIRST NAME). I am calling on behalf of Susquehanna Polling and Research, a public opinion research firm. May I speak to (name on list) or another registered voter in your household? (If name on list or other voter is not available, TERMINATE CALL).

**INTRODUCTION:** We are conducting a survey of attitudes and opinions concerning some important issues facing the United States today. May we have just a few minutes of your time to complete a brief survey?

Great, thank you...

F1. This November 5<sup>th</sup> will feature elections for President of the United States. How would you rate your chances of voting in this upcoming general election – excellent, good, fair or poor?

1. If Excellent	863	86%	PROCEED TO Q1
2. If Good	138	14%	PROCEED TO Q1
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3. If Fair	--		THANK AND TERMINATE
4. If Poor	--		THANK AND TERMINATE

Q1. If the election for President were being held today, would you vote for Kamala (Calm-ah-lah) Harris, the Democrat candidate, or Donald Trump, the Republican candidate?

1. Harris/Democrat	493	49%
2. Trump/Republican	444	44%
3. Not Sure/Undecided	46	05%
4. Other	3	00%
5. Refuse	15	02%

**Now, I just have a few more questions for demographic purposes and we'll be through...**

Q2. What was your age on your last birthday? (Use brackets below)

1. 18-29	115	12%
2. 30-44	218	22%
3. 45-54	148	15%
4. 55-64	199	20%
5. 65-74	179	18%
6. 75-84	107	11%
7. 85+	35	04%

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Q3. What is your highest level of education? (UNAIDED)

1. High school diploma or less	210	21%
2. Some college, but no college degree	190	19%
3. 2-year college degree/technical or trade degree	140	14%
4. 4-year college degree	280	28%
5. Post-graduate degree/Masters/Doctorate studies	180	18%

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Q4. Regardless of how you are registered to vote, do you tend to think of yourself more as a Republican, more as a Democrat or more as an Independent or unaffiliated voter?

1. Republican	373	37%
2. Democrat	378	38%
3. Independent	182	18%
4. Unaffiliated	59	06%
5. None	0	00%
6. Other	5	00%
7. Refuse	4	00%

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Q5. When it comes to your ideology or philosophy on political issues, do you consider yourself to be conservative, moderate, liberal, progressive, libertarian or something else?

1. Conservative	363	36%
2. Moderate	247	25%
3. Liberal	160	16%
4. Progressive	76	08%
5. Libertarian	32	03%
6. Other	72	07%
7. None	37	04%
8. Refuse	14	01%

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Q6. What is your main religious affiliation? (List is Alpha)

1. Atheist	85	08%
2. Baptist	64	06%
3. Catholic	242	24%
4. Evangelical/Christian	60	06%
5. Humanist	0	00%
6. Jewish	41	04%
7. Lutheran	56	06%
8. Methodist	25	02%
9. Muslim	0	00%
10. Protestant	246	25%
11. Hindu	0	00%
12. Sikh	0	00%
13. Unitarian Universalist	0	00%
14. Other	120	12%
15. Refuse	63	06%

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Q7. What is your main racial or ethnic background?

(In Alpha Order)

1. African American/African/Black	91	09%
2. Asian American/Asian	16	02%
3. Hispanic/Latino	111	11%
4. Multiracial/Multiethnic	7	01%
5. Native American/Alaska Native	12	01%
6. Native Hawaiian/Pacific Islander	0	00%
7. White (Not Latino/Hispanic)	702	70%
8. Race/ethnicity not represented by above categories	18	02%
9. Refuse	44	04%

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**THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY. HAVE A GOOD DAY.**

Gender (by observation):

1. Male	480	48%
2. Female	521	52%

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USA Regional Area Grouping (coded from list):

- 205 (21%) 1. **Northeast** (CT, DE, ME, MD, MA, NH, NJ, NY, PA, RI, VT)
  - 228 (23%) 2. **South** (AL, FL, GA, MS, NC, SC, TN, VA)
  - 189 (19%) 3. **Midwest** (IL, IN, KY, MI, OH, WV, WI)
  - 118 (12%) 4. **North Central** (CO, ID, MT, NE, ND, OR, SD, WY, KS, MN, IA, MO)
  - 128 (13%) 5. **Southwest** (AZ, NM, OK, TX, AR, LA)
  - 132 (13%) 6. **West** (AK, CA, NV, UT, WA)
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## METHODOLOGY, SAMPLE FRAME CONSTRUCTION AND DATA COLLECTION PROCEDURES

This poll was conducted by Susquehanna Polling and Research, Inc<sup>1</sup>. Interviews were conducted September 23 – October 1, 2024, with 1,001 registered voters in the continental USA. Survey respondents are randomly contacted using random selection procedures, and all telephone interviews are conducted using live telephone agents. The sample frame was drawn from a randomly selected universe of U.S. households provided by L2, Inc. of Bothell, WA, which uses census state population data compiled from certified voter registration rolls, as well as computer coding protocols to ensure the sample is both random and geographically representative of the U.S. population. Eligible respondents are then pre-selected for the sample frame based primarily on U.S. households who prior vote history in at least 1 or 4 (or better) general elections, using G23, G22, G21, and/or G20 as the base universe; new registrants to the voter rolls since F23 are also eligible to be contacted. The sample frame includes a balanced mix of both landline and cellular households consistent with the latest telephone usable patterns available. Households are pre-screened to eliminate telephone numbers on the federal Do Not Call registry in compliance with federal and state laws.

Interviews are closely monitored to ensure a representative sample of registered/likely voters in the USA is achieved based on party self-identification, geography, racial background, gender, age, and other demographics; results are sometimes statistically weighted to adjust for coverage bias or non-response error.

The margin of error for a sample size of 1,001 interviews is +/-3.2% at the 95% confidence level.

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<sup>1</sup>Susquehanna Polling and Research, Inc. is a nationally recognized polling and focus group company and conducts polling for political, media and corporate clients in numerous states. SP&R's polling has been featured on many national platforms, including the Rush Limbaugh Radio Show, FOX News Channel, The O'Reilly Factor, the Bill Maher Show and MSNBC. The website [realclearpolitics.com](http://realclearpolitics.com) rated SP&R the #1 most accurate pollster in the USA for its battleground polling in the "multi state" category in the lead up to the 2020 POTUS national elections.